

## **News Release: OWWL Libraries Helping to Give Back This Fall**

(Friday, September 20, 2024) Canandaigua, NY — This fall OWWL Libraries will once again take part in The Great Give Back, an annual opportunity for patrons to engage in meaningful, service-oriented experiences. What began as a local initiative on Long Island in 2017, The Great Give Back has expanded across New York State with over 300 libraries expected to participate in 2024.

According to the National Diaper Bank Network, 1 in 2 families in the United States struggles to afford diapers. To address this critical need, twenty-six libraries across Ontario, Wayne, Wyoming, and Livingston Counties have elected to host diaper drives for this year's Great Give Back project. Collections begin Saturday, September 23 and conclude on Saturday, October 19. Donated items should be new and can include disposable diapers, reusable and cloth diapers, pull-ups, training pants, wipes, and diaper creams.

The Livonia Public Library has participated in The Great Give Back for several years and is particularly excited about this year's project. According to library director Shamika Fusco, "We understand the importance of serving our community and providing opportunities for those facing life's challenges to get ahead. This year's focus on diapering supplies is particularly heartwarming, and we are thrilled to join together to make a meaningful difference!"

Marion Public Library director Tracy Whitney agrees. "This year we will be collecting donations of new diapers and diapering supplies to help area families in need. While efforts are always on serving our community and building relationships, the exciting thing about this initiative is that it invites our patrons to help us make a difference with kindness and generosity, strengthening our caring community spirit."

Each library will choose a local organization to give the donated items to, such as food banks, shelters, child care centers, or health clinics to best support local families in need. For more information, visit [owwl.org/tggb](http://owwl.org/tggb).



*Naples Library prepares for the Great Give Back project.*

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